

Vaibhav Shukla

Product Design Leader | User Oriented | Agile Practitioner

[LinkedIn](#) | www.vaibhavshukla.com | [+91-9654007107](tel:+91-9654007107) | vaibhavshukla3d@gmail.com

PROFESSIONAL SUMMARY

Product Design Leader with over 16 years of experience leading SaaS platforms, immersive technology (AR/VR/XR), and digital product design across industries including Automotive, Aviation, Oil & Gas, Defence, Media & Entertainment, and EdTech. Skilled in product research, human-centered design, design systems, and UX strategy, with proven success in shaping products that balance user needs and business outcomes. Experienced in facilitating workshops, collaborating with stakeholders, managing global teams, and delivering complex enterprise applications across web, mobile, wearables, and immersive platforms.

KEY SKILLS

- Design Solution Leadership
- Research and Innovation
- Design Systems
- Complex Prototyping
- Enterprise Collaboration
- SaaS & B2B
- Agile/LeanUX, usability test
- Client Engagement

SOFTWARE SKILLS

- Figma
- Hotjar
- Diagrams
- Adobe XD
- Microsoft Suite 365
- Jira Software
- Miro
- Adobe Suite

EDUCATION & CERTIFICATES

- Bachelors in Journalism & Mass Communication
- 2 Years Diploma in Design
- AI Mastery, B10
- UX Design, Google
- C++, NICT
- Java, DUCAT

MAJOR PRODUCT DEPLOYMENTS



EVOKE Marketplace: E-commerce marketplace, crypto enabled,



PlugXR Creator: SaaS, B2C/B2C, AR/VR platform for creators,



EON-XR: SaaS, B2B, No-code platform. 150M users from 50+ countries,



Cardekho.com: First of its kind in india, realtime configurator for automobiles



3D Game: Points based rideon mobile game for michelin tyres for Android and iOS

PROFESSIONAL EXPERIENCE

PlugXR Inc. - *Creative Director – Product, Design & Delivery* | JAN 2024 – PRESENT

- Leading product vision, design execution, and user experience for a low-code AR/VR SaaS platform serving global B2B & B2C clients.
- Mentoring a team of designers and developers to achieve strategic goals.
- Integrating analytics and user research insights to continuously improve product usability and accessibility.
- Defining sprint goals, prioritizing backlog, and aligning releases with stakeholder and business expectations.
- Delivered solutions for global clients including Changi Airport Group, SBS Transit, IOCL, ONGC, Kuwait Oil Company, and CHOC Hospital USA

Integrate-X Infolabs - *User Experience Consultant* | SEP 2023 – DEC 2023

- Created efficient cross-functional processes and helped define end-user journeys and aligned product strategy.

EON Reality- *Implementation Manager* | JUL 2018 – AUG 2023

- Led design for a no-code XR authoring SaaS platform used by global institutions and enterprises.
- Delivered scalable design systems, reusable UI components, and governed end-to-end design execution.
- Facilitated design sprints, retrospectives, and usability workshops.
- Translated complex feature use cases into intuitive workflows and visual designs.
- Delivered solutions for global clients including Changi Airport Group, SBS Transit, IOCL, ONGC, Kuwait Oil Company, and CHOC Hospital USA.

Veative Labs - *Team Lead, Creative Design* | OCT 2016 – JUN 2018

- Led the design team in delivering interactive VR learning simulations for the EdTech sector.
- Translated educator and learner feedback into product enhancements and redesigned experience flows.
- Standardized design practices and implemented version control for assets and user flows.

GinarSoft Pvt. Ltd. - *Assistant Content Manager – Product Design* | APR 2016 – SEP 2016

- Owned the experience design for India's first 3D virtual car visualizer and configurator.
- Collaborated with engineering and marketing to deliver an immersive showroom experience online.
- Solutions acted as a bridge between customers, finance, and dealerships, improving lead generation and sales conversion.

Orkire Technologies - *Project Lead, R&D* | JUN 2010 – MAR 2016

- Delivered design systems and immersive experiences for enterprise clients across industries.
- Directed feature planning, sprint execution, and visualization strategies for B2B applications.
- Built visualization strategies for enterprise and consumer use cases.

Earlier Roles in 3D Design - *Orange Impex pvt. Ltd., & Digital Puppet Studio 2009-2010*

- Delivered character and architectural visualizations for Indian government & private clients

Regards,